

Why We Are Loved and Needed *(Two Customer Stories)*

Want to know what we do at 411.info? Read these customer stories and you'll know!

A-2-Z Learning Academy

Daycare is a very important part of daily life in America. Just ask Sue Jennings, founder of A-2-Z Learning Academy in Hackettstown, New Jersey. She started the academy way back in '93 with a small group of just five students. Today Sue's business is a thriving center serving over 65 families!

Like most other business owners, Sue is always looking for new customers. As children grow up and "graduate," she has to **get found** by families in need of a local, trusted child care program – and A-2-Z is often just what they need.



But how can these families **FIND** Sue's academy?

Naturally, Sue had a website: www.a2zlearningacademy.com. The problem is her site didn't show up on any of the Google searches in her area (OK – maybe on the 10th page or lower.)

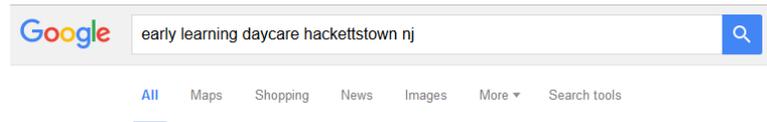
Enter Chuck from 411.info. He offered Sue not one or two but **FIVE websites** to promote her daycare academy! These sites are targeted to specific geographical areas and services that Sue offers and **ALL NOW RANK ON THE FIRST PAGE OF GOOGLE!**



A-2-Z also has a **Facebook** page, a **Google listing** and a position on **Apple Maps**. Sue is happy to invest \$200 per month in promoting her business with 411.info, because she sees the results!

The best part of this story: A-2-Z Learning Academy in Hackettstown, New Jersey is a real business, not a fictional story made up for a business plan. Check the links, you can even call the number – it's real, and a **thriving customer of 411.info**.

So, is Sue getting results?



1. Customer searches for service and location.

About 35,200 results (0.81 seconds)

Bright Horizons - Daycare - BrightHorizons.com

www.brighthorizons.com/Daycare

Daycare solutions for every family. Find a center near you.

Caring Teachers · Health & Safety Policies

Highlights: Passionate And Caring Teachers, Experience Our Curriculum In Action...

📍 Mt. Olive, NJ · (973) 691-0776 · Open today · 6:30 AM – 6:30 PM

Get Tuition Rates

Preschool Programs

Infant Programs

Schedule A Visit

Two ads at top

Montessori Preschool - Half, full & extended-day program

www.secretgardenmontessori.org/

Ages 1.5 - 6+ Pre-K & Kindergarten

1st

A-2-Z Academy Of Early Learning - Child Care In Hackettstown NJ ...

a2zearlylearning.education/

The parents information center of A-2-Z Academy of Early Learning in Hackettstown, NJ serves as a hub for school and student information and assistance.

2nd

A-2-Z Academy of Early Learning | HACKETTSTOWN NJ Child Care ...

childcarecenter.us · New Jersey Childcare Center · Morris County Child Care Centers

Apr 1, 2016 · New Jersey Childcare Center >> Morris County Child Care Centers >> A-2-Z Academy of Early Learning. ... My name is Sue Jennings and I am the owner/director of A-2-Z Academy of Early Learning. ... My two children attend A2Z in Hackettstown and I could not be happier with the place.

Child Care Centers in Hackettstown, NJ | Hackettstown Preschools

childcarecenter.us · Childcare Center · New Jersey Child Care Centers

Hackettstown, NJ 07840 | (908) 684-3510. My name is Sue Jennings and I am the owner/director of A-2-Z Academy of Early Learning. I have owned, operated ...

A-2-Z Academy of Early Learning - Hackettstown, NJ - Yelp

www.yelp.com · Education · Preschools · Yelp

★★★★★ Rating: 5 - 1 review

(908) 684-3510 · 1-3 Esna Dr Hackettstown, NJ 07840 ... A-2-Z Academy of Early Learning is a complete child care program that provides the right early ...

Mansfield | The Learning Experience®

<https://thelearningexperience.com/our-centers/nj/hackettstown/mansfield>

Hackettstown, NJ 07840 ... Early childhood is a time of remarkable brain development. Why Choose an Early Education / Child Care Franchise?

KinderCare of Mt. Olive in Hackettstown, NJ, 07840 | KinderCare

www.kindercare.com/our...hackettstown/nj/301722 · KinderCare Learning Centers

Welcome to the KinderCare of Mount Olive in Hackettstown, NJ. ... but will have the support from a team of early childhood development experts who have a ... Many of our child care centers are accredited by national organizations that require ...

A-2-Z Academy of Early Learning Hackettstown, NJ 07840 - YP.com

www.yellowpages.com · Child Care near Hackettstown, NJ · Yellowpages.com

★★★★★ Rating: 5 - 2 reviews

Get reviews, hours, directions, coupons and more for A-2-Z Academy of Early Learning at 43 Newburgh Rd., Hackettstown, NJ. Search for other Child Care in ...

8th

A-2-Z Academy of Early Learning at 43 B Newburgh Rd - Patch

patch.com/new-jersey/hackettstown/2-z-academy-early-learning-43-b-ne... · Patch Media

Jan 27, 2016 · Hackettstown, NJ · Affordable Top-Quality Early Education. We accept all government child care subsidies such as Child & Family Resources ...

Half-Pint Early Learning and Childcare Center

www.halfpintelc.com/

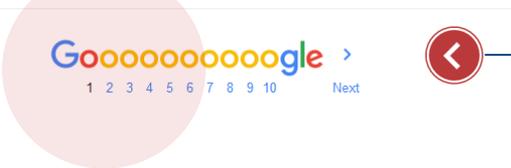
Half-Pint Early Learning and Childcare Center is a childcare center located in Washington, NJ.

Stepping Stone Early Learning Academy Profile | Hackettstown, New ...

www.privateschoolreview.com · New Jersey · Warren County

Stepping Stone Early Learning Academy in Hackettstown, New Jersey (NJ) serves 20 students in ... The nearest preschool is Sunrise School (0.7 miles away). 2.

2. Sue's business pops up 1st, 2nd & 8th in Google search!



3. Yup. That's 1st PAGE Google results!

Why We Are Loved and Needed *(Two Customer Stories)*

Ray's Contracting

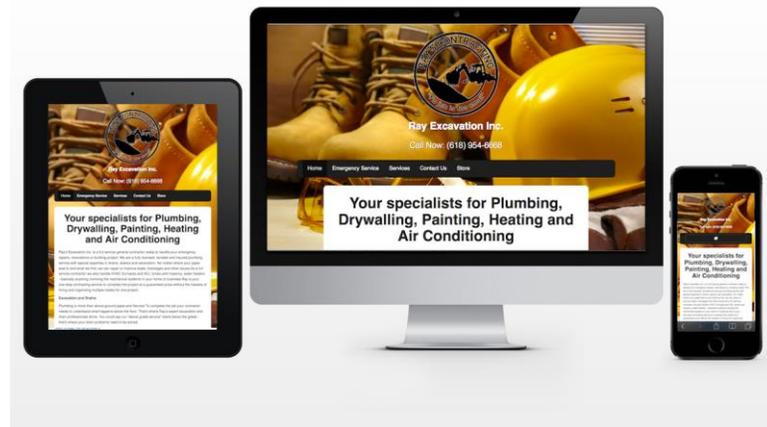
Plumbing, drywall repair, painting, heating and air conditioning – these are all services we need sometimes. Repairs and renovations are essential services to most homeowners. Sooner or later, we all need them.

Ray is a contractor in East St. Louis, Illinois – and he really does it all! Specializing in excavation and drain repair, he'll tackle any contracting job or act as general contractor.

Ray's business depends on new contracts to keep his crews busy. He covers a large area outside Chicago including Washington Park, Centreville, Granite City and Madison.



Ray's problem: he **WASN'T GETTING FOUND** by new customers.



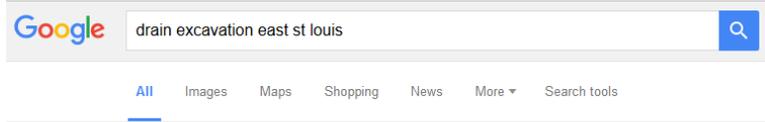
Ray's website was **impossible to find on Google** or other search engines. Ray needed help.

Paul, from 411.info set Ray up with a **new improved website** at www.rayscontracting.com. He also got **FIVE new websites** to promote his business in the towns he serves.

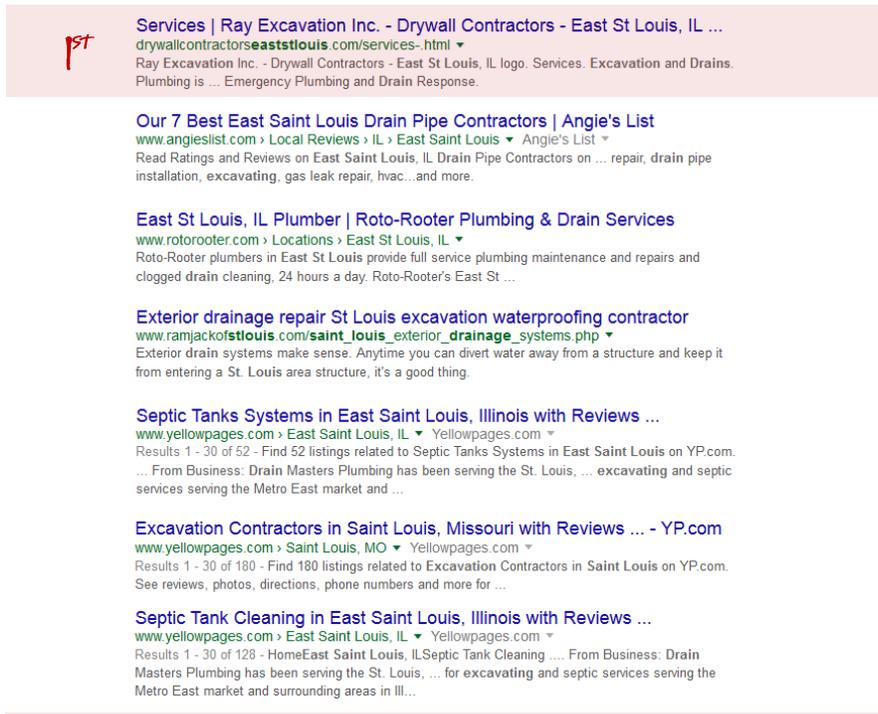
FOUR of these sites already rank on **THE FIRST PAGE OF GOOGLE**. And, Ray booked **three new contracting jobs** in his first week! Ray is so happy with the results he **ordered 15 more websites** from 411.info to keep the orders coming in to his business!

The best part of this story: Ray's Contracting (Excavation) is a real business. Check the links. You can even call the number. Ray is a real person and a **delighted customer of 411.info**.

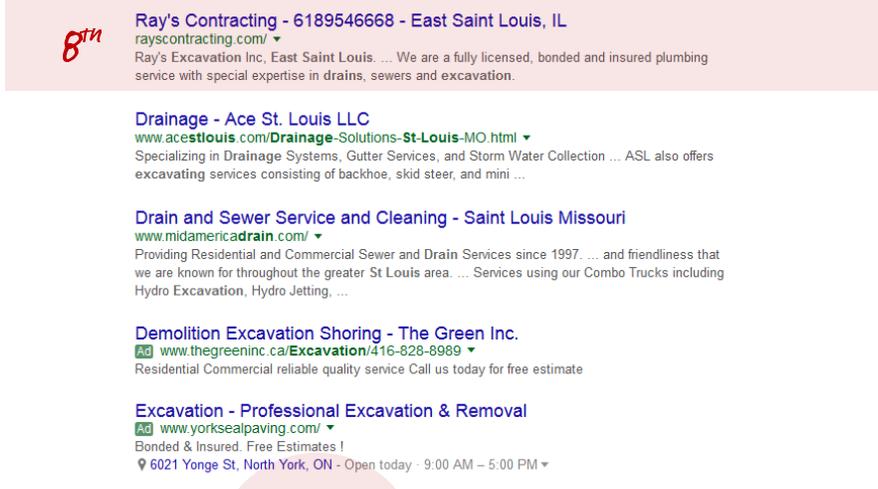
So, is Ray getting results?



1. Customer searches for service and location.



2. Ray's business pops up 1st & 8th in Google search!



3. Yup. That's 1st PAGE Google results!

